



## 3 KEEPs<sup>SM</sup> for Kids

I Keep Safe • I Keep Away • I Keep Telling<sup>SM</sup>

- i KEEP SAFE **my personal information—all of it!** I never give my real name, address, phone number, the name of my school, or a picture of myself to anyone online.
- i KEEP AWAY **from Internet strangers**—no matter what they tell me, because I have no way of knowing who they really are. I don't talk with them online, and I never meet them face-to-face.
- i KEEP TELLING **my parents about everything I see on the Internet**— I always tell them or a trusted adult when something makes me uncomfortable.

Truncated:

I KEEP SAFE my personal information—all of it!

I KEEP AWAY from Internet strangers.

I KEEP TELLING to my parents.

## 3 KEEPs<sup>SM</sup> for Parents

**Keep Current • Keep Communicating • Keep Checking<sup>SM</sup>**

**KEEP CURRENT with technology.** You don't have to be an expert, but a little understanding goes a long way towards keeping your child safe online. Get basic technical training and learn about new products as they're released.

**KEEP COMMUNICATING with your children** about everything they experience on the Internet. Know their lingo, and ask when you don't understand something. Work to keep communication lines open.

**KEEP CHECKING your children's Internet activity.** Know where they go online. Let them know that you'll keep checking because you want them to understand that the Internet is a public forum and never truly private.