

Keeping Kids Safe Online Satellite Media Tour (SMT)

Viewer Impressions	Number Of Airings
1,039,080	80

Market	DMA Name	Station	Network	Air Date	Day	HalfHour	TotalAud	AudSource
---	DirecTV	---	CBL	08/11/2006	FR	0530A	27,000	E
---	DISH NETWORK	---	CBL	08/11/2006	FR	0530A	11,000	E
---	FOX NET	---	CBL	07/18/2006	TU	1030P	75,588	E
---	FOX NET	---	CBL	07/19/2006	WE	1030P	75,588	E
001	NEW YORK	WXTV	UNI	08/10/2006	TH	0500A	9,342	V
002	LOS ANGELES	KPXN	PAX	08/11/2006	FR	0500A	4,667	E
003	CHICAGO	WCPX	PAX	08/11/2006	FR	0400A	4,664	E
004	PHILADELPHIA	WPPX	PAX	08/11/2006	FR	0500A	4,702	E
005	BOSTON	WBPX	PAX	08/11/2006	FR	0500A	5,872	V
005	BOSTON	WPXG	PAX	08/11/2006	FR	0500A	4,610	E
006	SAN FRANCISCO	KKPX	PAX	08/11/2006	FR	0500A	4,934	E
007	DALLAS-FT. WORTH	KPXD	PAX	08/11/2006	FR	0500A	4,599	E
008	WASHINGTON- DC	WWPX	PAX	08/11/2006	FR	0500A	4,591	E
008	WASH/DC METRO	WPXW	PAX	08/11/2006	FR	0500A	4,591	E
009	ATLANTA	WXIA	NBC	07/26/2006	WE	1100A	26,983	V
010	HOUSTON	KPXB	PAX	08/11/2006	FR	0400A	4,598	E
012	SARASOTA	WXPX	PAX	08/11/2006	FR	0500A	4,662	V
013	SEATTLE-TACOMA	KWPX	PAX	08/11/2006	FR	0500A	4,603	E
014	PHOENIX	KPPX	PAX	08/11/2006	FR	0400A	4,569	E
016	CLEVELAND	WVPX	PAX	08/11/2006	FR	0500A	4,636	E
017	MIAMI-FT. LAUDERDALE	WPXM	PAX	08/11/2006	FR	0500A	4,638	E
018	DENVER	KPXC	PAX	08/11/2006	FR	0400A	4,506	E
020	ORLANDO-DAYTONA BCH-MELBRN	WOPX	PAX	08/11/2006	FR	0500A	5,303	E
023	PORTLAND, OR	KOIN	CBS	06/30/2006	FR	0600A	19,915	V
028	HARTFORD/NEW HAVEN	WHPX	PAX	08/11/2006	FR	0500A	4,573	E
029	RALEIGH-DURHAM (FAYETVLE)	WFPX	PAX	08/11/2006	FR	0500A	17,951	E
029	RALEIGH-DURHAM	WRPX	PAX	08/11/2006	FR	0500A	4,534	E

	(FAYETVLE)							
030	NASHVILLE	WJFB	IND	08/11/2006	FR	0830A	4,919	E
033	MILWAUKEE	WPXE	PAX	08/11/2006	FR	0400A	4,516	E
036	SALT LAKE CITY	KUPX	PAX	08/11/2006	FR	0500A	4,602	E
036	SALT LAKE CITY	KUSG	CBS	06/30/2006	FR	0630A	8,165	E
036	SALT LAKE CITY	KUTV	CBS	06/30/2006	FR	0630A	38,920	E
037	SAN ANTONIO	KPXL	PAX	08/11/2006	FR	0400A	4,519	E
038	WEST PALM BEACH-FT. PIERCE	WPXP	PAX	08/11/2006	FR	0500A	5,151	E
040	BIRMINGHAM (ANN AND TUSC)	WBMA	ABC	06/30/2006	FR	1000A	29,849	V
040	BIRMINGHAM (ANN AND TUSC)	WCFT	ABC	06/30/2006	FR	1200N	28,601	V
040	BIRMINGHAM (ANN AND TUSC)	WJSU	ABC	06/30/2006	FR	1200N	28,601	V
042	NORFOLK-PORTSMTH-NEWPT NWS	WPXV	PAX	08/11/2006	FR	0500A	4,608	E
044	MEMPHIS	WPXX	PAX	08/11/2006	FR	0400A	4,826	V
045	OKLAHOMA CITY	KOPX	PAX	08/11/2006	FR	0400A	4,623	E
047	GREENSBORO-H.POINT-W.SALE	WGHP	FOX	06/30/2006	FR	0700A	63,076	V
049	BUFFALO	WPXJ	PAX	08/11/2006	FR	0500A	4,544	E
050	LOUISVILLE	WBNA	PAX	08/11/2006	FR	0500A	4,596	E
051	PROVIDENCE-NEW BEDFORD	WPXQ	PAX	08/11/2006	FR	0500A	4,560	E
053	AUSTIN	KVUE	ABC	06/30/2006	FR	0530A	20,867	V
054	WILKES BARRE-SCRANTON	WQPX	PAX	08/11/2006	FR	0500A	4,725	V
058	KNOXVILLE	WPXK	PAX	08/11/2006	FR	0500A	4,676	E
061	TULSA	KOKI	FOX	06/30/2006	FR	0800A	4,223	E
061	TULSA	KTPX	PAX	08/11/2006	FR	0500A	4,678	E
064	CHARLESTON-HUNTINGTON	WLPX	PAX	08/11/2006	FR	0500A	4,684	V
068	ROANOKE-LYNCHBURG	WPXR	PAX	08/11/2006	FR	0500A	4,520	E
072	HONOLULU	KPXO	PAX	08/11/2006	FR	0400A	4,582	E
074	PORTLAND-AUBURN	WPFO	FOX	06/30/2006	FR	0500A	4,889	E

076	SYRACUSE	WSPX	PAX	08/11/2006	FR	0500A	4,813	V
078	SPOKANE	KGPX	PAX	08/11/2006	FR	0500A	4,784	E
082	CHAMPAIGN&SPRNGFLD- DECATU	WCIA	CBS	07/17/2006	MO	0630A	25,368	V
088	CEDAR RAPIDS-WTRLO- IWC&DU	KGAN	CBS	08/13/2006	SU	0430A	4,924	E
088	CEDAR RAPIDS-WTRLO- IWC&DUB	KGAN	CBS	08/12/2006	SA	0530A	5,434	A
088	CEDAR RAPIDS-WTRLO- IWC&DUB	KPXR	PAX	08/11/2006	FR	0400A	4,566	E
121	EUGENE	KEZI	ABC	06/30/2006	FR	0530A	4,965	V
122	SANTABARBRA-SANMAR- SANLUO	KSBY	NBC	06/30/2006	FR	0530A	7,607	V
123	LA CROSSE-EAU CLAIRE	WEAU	NBC	06/30/2006	FR	0630A	16,926	V
143	SIOUX CITY	KMEG	CBS	06/30/2006	FR	0600A	5,241	V
146	LUBBOCK	KLBK	CBS	06/30/2006	FR	0600A	6,230	V
149	BLUEFIELD-BECKLEY-OAK HIL	WOAY	ABC	07/11/2006	TU	0600P	17,753	V
149	BLUEFIELD-BECKLEY-OAK HIL	WOAY	ABC	07/11/2006	TU	1100P	10,490	V
149	BLUEFIELD-BECKLEY-OAK HIL	WOAY	ABC	07/12/2006	WE	0600A	5,523	V
154	WHEELING- STEUBENVILLE	WTRF	CBS	07/01/2006	SA	1130P	7,009	A
159	ODESSA-MIDLAND	KOSA	CBS	08/12/2006	SA	0500A	5,002	E
159	ODESSA-MIDLAND	KOSA	CBS	08/13/2006	SU	0330A	4,962	E
159	ODESSA-MIDLAND	KOSA	CBS	08/13/2006	SU	0530A	4,779	E
172	DOTHAN	WTVY	CBS	07/03/2006	MO	1000P	25,994	V
172	DOTHAN	WTVY	CBS	07/04/2006	TU	0630A	12,777	V
179	JONESBORO	KAIT	ABC	07/03/2006	MO	0830A	17,058	V
179	JONESBORO	KAIT	ABC	07/03/2006	MO	0330P	7,251	V
179	JONESBORO	KAIT	ABC	07/03/2006	MO	1030P	23,723	V
179	JONESBORO	KAIT	ABC	07/04/2006	TU	0100A	4,329	V
179	JONESBORO	KAIT	ABC	07/04/2006	TU	0330A	4,265	V
179	JONESBORO	KAIT	ABC	07/04/2006	TU	0500A	5,449	V

209	NORTH PLATTE	KWNB	ABC	06/30/2006	FR	0830A	4,513	V
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Today's reported hits are in bold type.

Total viewer impressions include both in-home and out-of-home viewers.

Audience quarterly hour estimates based on A.C. Nielsen's figures

...A = Saturday, Sunday actual estimate

...V = Monday thru Friday average estimate

...E = DWJ estimate

RADIO INTERVIEWS

Listener Impressions	Number Of Airings
177,760	5

Market	DMA Name	Radio Stations	Radio Networks	Format	Frequency	Wattage	Listeners	City/State	Intv
	NATIONAL		Good News Broadcast.com	Internet Radio			100,000	New York, NY	Live
013	SEATTLE – TACOMA	KJET-FM	ABC Radio Network	Hot Adult Contemp	105.7	50,000	8,500	Aberdeen, WA	Live to Tape
034	CINCINNATI	WLW-AM	ABC Radio Network; Wall St. Journal Radio	Talk; News; Sports	700	50,000	46,400	Cincinnati, OH	Live
074	PORTLAND	WLOB-AM	Independent	Talk; News; Sports	1310	5,000	6,560	Portland, ME	Live
074	PORTLAND	WLOB-FM	Independent	Talk	96.3	100,000	16,300	Portland, ME	Live

Keeping Kids Safe Online Video News Release (VNR) (Sound bites for local news stations)

Viewer Impressions	Number Of Airings
114,964	8

Market	DMA Name	Station	Network	Air Date	Day	HalfHour	TotalAud	AudSource
172	DOTHAN	WTVY	CBS	07/03/2006	MO	1000P	25,994	V
172	DOTHAN	WTVY	CBS	07/04/2006	TU	0630A	12,777	V
179	JONESBORO	KAIT	ABC	07/03/2006	MO	0830A	17,058	V
179	JONESBORO	KAIT	ABC	07/03/2006	MO	0330P	7,251	V
179	JONESBORO	KAIT	ABC	07/03/2006	MO	1030P	23,723	V
179	JONESBORO	KAIT	ABC	07/04/2006	TU	0100A	4,329	V
179	JONESBORO	KAIT	ABC	07/04/2006	TU	0330A	4,265	V
179	JONESBORO	KAIT	ABC	07/04/2006	TU	0500A	5,449	V