

## Creativity and Sharing Fairly

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### Purpose

To promote creative expression, help students understand ownership concepts associated with creative work, and encourage students to think about how their work might be shared.

### Key concepts

- When you make something, you get to decide how you would like your work to be shared or not shared.
- It's important to respect how other artists want their work shared and treat them fairly.



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**Grades:** Appropriate for Grade 2

**Time required:** 20 minutes

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### Preparation

#### Equipment needed:

- Computer/TV screen to play video.
- An example of your own digital art (video, slideshow, photograph)
- Class iPad/tablet or school iPad/tablet lab; photographs

#### Notes to Presenter:

- Download video for this lesson at [www.iKeepSafe.org/COPYRIGHT](http://www.iKeepSafe.org/COPYRIGHT)
- Consider doing the optional Pre-Lesson Discussion Extension *before* you teach the lesson as a way to engage students in the topic and give them an opportunity to be creative.

## ***Pre-lesson Discussion Extension (Optional)***

*The following discussions are designed to create context, help students engage with the topic, and prepare them for the lesson discussion.*

*Sometime before teaching this lesson, or as an introduction to the lesson, have students watch the one-minute video. Do one or both of the discussion exercises below as a class.*

### ***OPTION 1: Character Sketch***

*Play video for students: “Creativity and Sharing Fairly,” Download here: [www.iKeepSafe.org/COPYRIGHT](http://www.iKeepSafe.org/COPYRIGHT). You may need to play it 2 -3 times. Ask students to help you create a character sketch about one of the characters in the video.*

We’re going to do a character sketch, where we decide who this person is. Be as creative as you can. There are no wrong answers. Give the characters a life of their own—whatever you want it to be.

*Write the character sketch on the board as students contribute ideas. Prompt with questions:*

- Who is this character?
- What is her name?
- Who are her friends? How long have they known each other?
- Who are the people in her family? What are they like?
- What’s her backstory?
  - Where does she live?
  - Has she lived there all her life or has she moved from somewhere else?
  - What exciting thing might have happened to her back in kindergarten, first grade?
- What does she look forward to?
- What is she afraid of?
- What makes her happy?

### ***OPTION 2: Tell the Story***

*Play video for students: “Creativity and Sharing Fairly,” Download here: [www.iKeepSafe.org/COPYRIGHT](http://www.iKeepSafe.org/COPYRIGHT). You may need to play it 2 -3 times. Ask students to tell the story they see portrayed in the video.*

We want our story to have a beginning, a middle, and an end. Be creative. Let’s make it interesting.

*Write story on the board as students contribute ideas. Prompt with questions:*

- Who is the main character? What is her name?
- Where is she?
- What is she doing?
- How do the characters feel about it?
- How does this story end?

## Attention Activity

Show an example of your own digital art (video, slideshow, photo) to the students. Explain why you made it or why it is important to you. Discuss the following questions:

What kinds of creations have you made that can be shared digitally or online?

*[Picture, song, video, story, essay, slideshow, etc.]*

How did you share it with other people? How did it make you feel to share it?

*[Accept responses.]*

## Lesson

**REVIEW (OPTIONAL):** *If time permits, you may want to show the Kindergarten and first grade videos and have brief discussions to review those concepts.*

Look what the [kindergarteners] are learning about. You already know it!

**Kindergarten:** “Respect the Person”—Two friends learn the importance of respecting names on artwork (attribution).

**Grade 1:** “It’s Great to Create”—Two friends discover the fun and benefit of creative collaboration.

## DISCUSSION

Whenever we make something, we own it. And we get to think about how it will be shared or not shared. Watch this video to see how one child makes this decision.

**PLAY VIDEO** (45 seconds): “Creativity and Sharing Fairly” Download here: [www.iKeepSafe.org/COPYRIGHT](http://www.iKeepSafe.org/COPYRIGHT)

### VIDEO DESCRIPTION:

*Student looks through her photograph collection to decide which photographs she wants share, sell, or keep.*

What was going on in that video?

*[He was deciding what to do with all of his photos.]*

Deciding how to share work is an important part of the creativity. Today, we’re going to try it.

## ACTIVITY

Ask students to do one of the following:

- Document a day (or an hour) in the life of their class
- Document a project
- Make a slide show to explore a theme or topic
- Create “candid” class portraits

Ask students to take pictures for a few minutes or throughout the day—whatever fits into your lesson plans. Collect the pictures and show them onscreen to the class as a slideshow.

Discuss how the photographs could be shared with friends, online, or kept private. Help students feel a sense of pride and ownership in what they have created.

*As a class, talk about how each picture might be shared (with parents, with the principal, with other classes). Ask the student who took the picture if he/she is interested in sharing. Allow students to say yes and no. Remind students that the projects they created are fun/informative/respectful, and so they may want to share online with their parent's help if they choose.*

*NOTE: the concepts of ownership, intellectual property, and sharing of digital files fairly are covered in the Grade 3 lesson, but may be appropriate to cover with your class, depending on their grasp of this lesson.*

### **Wrap-Up**

We are all creative in different ways. We like it when other people play fair with our photos, art, movies, etc. And, we play fair with others' work too. We recognize that it's hard work to produce something new and creative. We are careful to acknowledge the work of artists and musicians and respect their ownership.



## Dear Parent,

At school today we learned that when we create something, we own it, and we get to decide how it might be shared or not shared. If you're interested, you can view the lesson here:

"Creativity and Sharing Fairly"  
[www.iKeepSafe.org/COPYRIGHT](http://www.iKeepSafe.org/COPYRIGHT)

We did not discuss copyright directly, but sharing fairly is one of the foundations of understanding copyright and becoming ethical digital citizens. We hope your child will continue to create and to understand how we all benefit when we respect each other's work.

**For fun and to reinforce this concept, consider doing the following activity with your child:**

*With a camera or cell phone, invite your child go on a photo treasure hunt to get a picture of 3 things [example: a cool bug, shoelace, cloud, etc.]. Look at the pictures together, and ask if he/she would like to share them with a grandparent or friend. Give congratulations on being the owner of photo art.*

Find more information about copyright and becoming a responsible digital citizen at: [www.iKeepSafe.org/PARENT](http://www.iKeepSafe.org/PARENT)

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